



K.H GOVT.DEGREE COLLEGE DHARMAVARAM



INVITATION FOR STUDENTS

ONE -DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

Date: 25-03-2023

Venue: Virtual Room- 14

Organized by: Department of Commerce

Co-ordinator: Dr. K. Prabhakara Reddy
Principal, K.H. Government Degree
College, Dharmavaram



Objectives of the Workshop:

1. To educate students and faculty about the fundamentals and various types of Intellectual Property Rights.
2. To discuss the processes involved in the registration and protection of intellectual property.
3. To highlight the significance of IPR in encouraging innovation and economic growth.



Organized By Department of Commerce

Any Queries please contact
M.Pushpavathi
Lecturer in Commerce
Department of Commerce



**K.H GOVT.DEGREE COLLEGE
DHARMAVARAM
DEPARTMENT OF COMMERCE**



**ONE DAY WORK SHOP ON INTELLECTUAL
PROPERTY RIGHTS TO STUDENTS**

DATE:- 25-03-2023

Organized by: Department of Commerce

Co-ordinator: Dr. K. Prabhakara Reddy, Principal, K.H. Government Degree College, Dharmavaram

A one-day workshop on **Intellectual Property Rights (IPR)** was conducted at K.H. Government Degree College, Dharmavaram, organized by the Department of Commerce under the leadership of Dr. K. Prabhakara Reddy, Principal of the institution. The workshop aimed to raise awareness about the importance of IPR in safeguarding creativity, innovation, and intellectual assets.

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Key Highlights:

- **Inaugural Session:** Dr. K. Prabhakara Reddy inaugurated the workshop with an insightful address, emphasizing the relevance of IPR in the fields of commerce and entrepreneurship.
- **Expert Sessions:** Guest speakers and subject matter experts delivered comprehensive presentations on topics such as patents, copyrights, trademarks, and their role in business and research.
- **Interactive Discussions:** Participants actively engaged in discussions, asking questions about the legal aspects and benefits of protecting intellectual property.
- **Case Study Analysis:** Real-world case studies were presented to illustrate the impact of intellectual property rights on innovation, brand protection, and business strategies.

Outcomes of the Workshop:

- Enhanced understanding of the importance of Intellectual Property Rights among students and faculty.
- Practical knowledge on the procedures and legal frameworks for protecting intellectual property.
- Encouragement for students to think creatively and protect their innovative ideas through IPR.

Conclusion:

The one-day workshop on Intellectual Property Rights, organized by the Department of Commerce and coordinated by Dr. K. Prabhakara Reddy, was a great success. The event achieved its goal of raising awareness and educating participants about the crucial role of IPR in today's knowledge-based economy. The workshop concluded with a vote of thanks to the speakers, participants, and organizing team for their dedication and active participation in making the event productive and informative.

PHOTOS OF WORK SHOP

